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ECO reached out to Logoplaste Innovation Lab to design a reusable water jug for filtered water, with 6L capacity.

Anchored on the "reusable" sustainable premise, we came up with an elegant design that is functional both in a traditional vertical position as well as horizontal, easier to use.

Keeping the brand's traditional cobalt blue, the design revolves round the droplet format. An elegant bottle that fulfills client's requirements and leaves its mark, both at home and in the market place.

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