

**062** JULY 2021



BECAUSE INNOVATION IS ALWAYS AHEAD OF ITS TIME

## Fulfilling our commitments

**INCREASING RECYCLED CONTENT** 

SUNTORY
BEVERAGE & FOOD GB&

100% recycled plastic and 100% bottle-to-bottle recyclable RIBENA 500 ML BOTTLE



## **40% INCREASE IN RECYCLED CONTENT**

2020 vs 2019

Logoplaste, alongside our clients, has been using recycled raw materials in its products for over 10 years, for food and non-food applications, and a significant portion of our packaging is already produced with 100% recycled content.

Why do we do this?

- It reduces the need for virgin, fossil-based raw materials
- It saves energy
- It diverts waste from landfills

Our efforts are aligned with the New Plastics Economy Global Commitment and we are on our way to reach our target.

We are determined in **producing sustainable packaging** with materials that can be **recycled** and have well-established **recycling streams**,

so that waste isn't actually waste, but becomes a valuable resource.

read all about it

 $Logoplaste\ is\ among\ the\ first\ members\ to\ sign\ the\ New\ Plastics\ Economy\ Global\ Commitment\ in\ 2018$ 



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